



SXSW

Trust Crisis: The Need for Blockchain

Blockchain Trust Accelerator

March 15, 2018

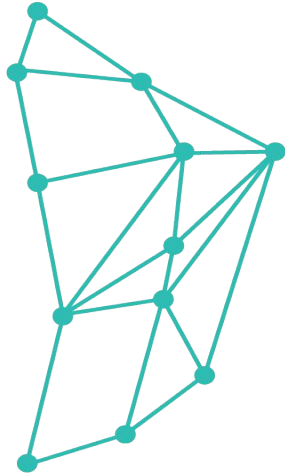


BitFury

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How does Blockchain work?

Blockchain is a record – with two important distinctions:



1. It's distributed



2. It's permanent

Why Blockchain?



**Transparency and
Accountability**



Security

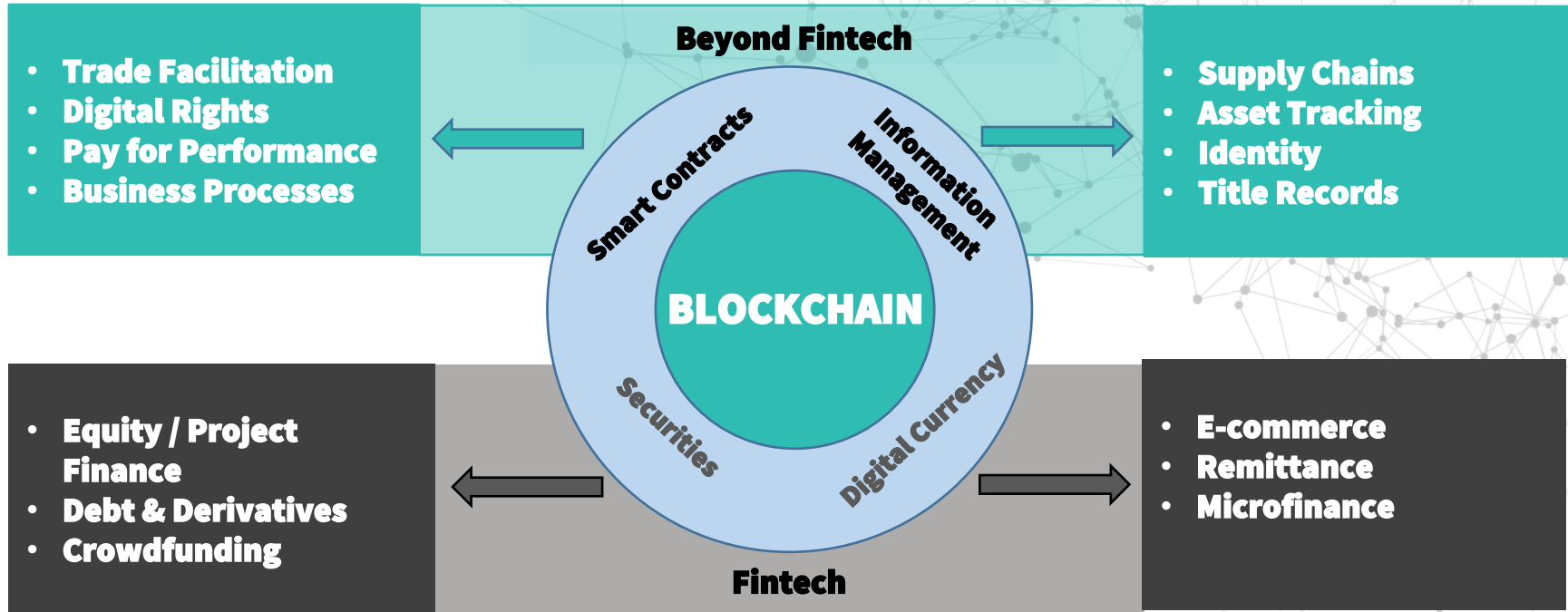


Efficiency

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Blockchain Applications

Transparency, Accountability, Security and Efficiency





Crisis 1

An Economy that Doesn't Work for Everyone

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Solution 1 **Blockchain-based worker** **protections**

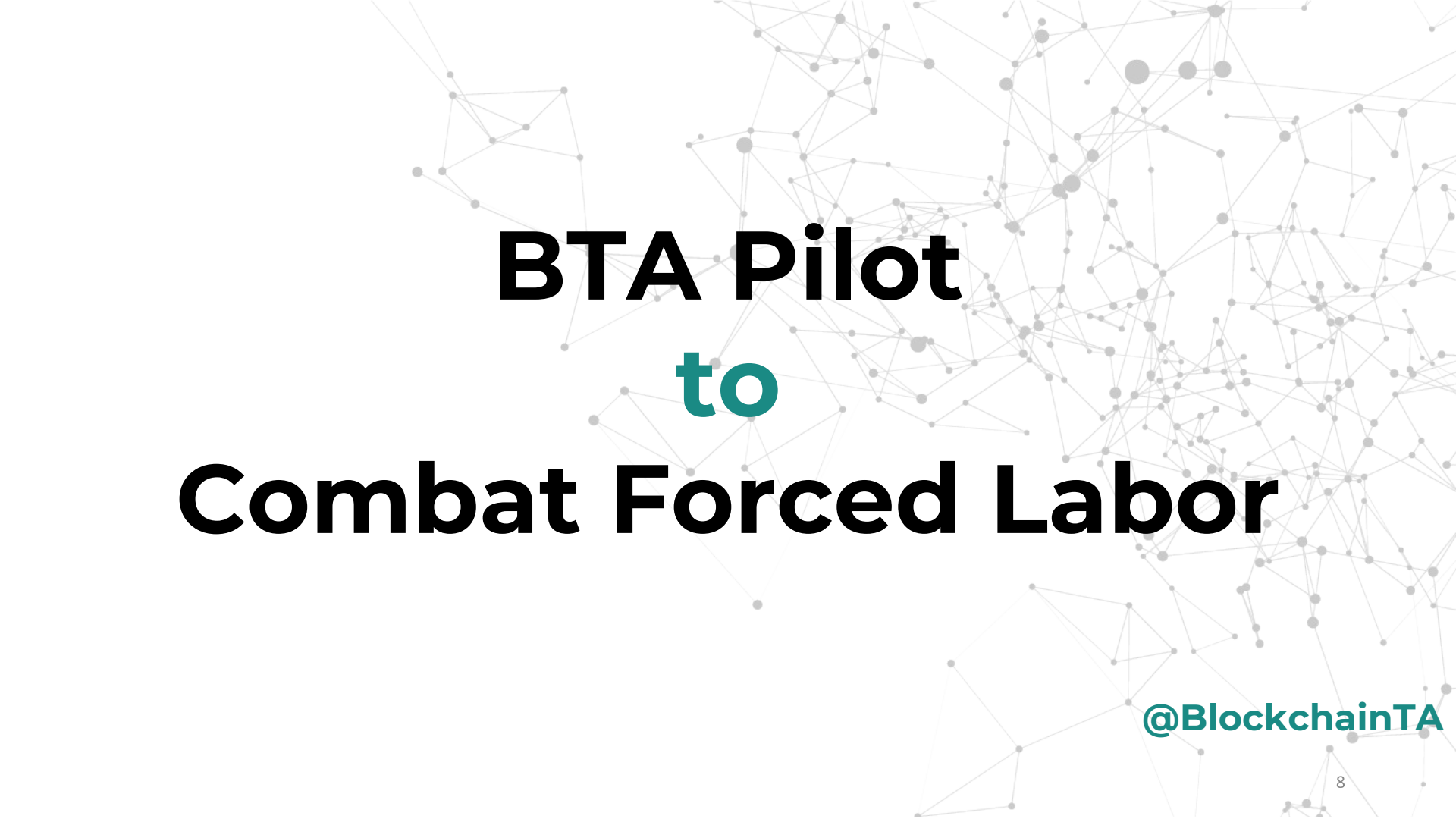
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A background network diagram consisting of numerous grey nodes of varying sizes connected by thin grey lines, creating a complex web-like structure.

MASSIVE SXSW ANNOUNCEMENT #1!

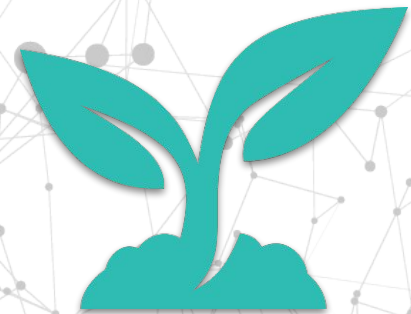
(Drum roll please...)

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A background network diagram consisting of numerous grey nodes connected by thin grey lines, forming a complex web of connections. The nodes vary in size, with some being significantly larger than others, and the overall structure is dense and interconnected.

BTA Pilot **to** **Combat Forced Labor**

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Crisis 2

Climate, Energy, Environment and Infrastructure

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Solution 2

Distributed Solar Power Generation & Infrastructure Tokenization

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A teal-colored icon depicting two hands shaking, symbolizing agreement or partnership. The background of the entire slide is a complex network of grey nodes and lines, representing a blockchain or digital network.

Crisis 3

Corruption and Official Malfeasance

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A teal-colored icon depicting two hands shaking, symbolizing agreement or partnership. The background of the entire slide is a complex network of grey nodes and lines, representing a blockchain or digital network.

Solution 3

Blockchain-based e-governance and payment systems

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Crisis 4

Democracy, voting, propaganda and fake news



Solution 4

Blockchain notarization of election data & political reports; voting



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Crisis 5

Healthcare and the Opioid Epidemic

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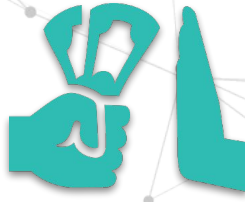
Solution 5
Blockchain Tracking for
Pharmaceuticals

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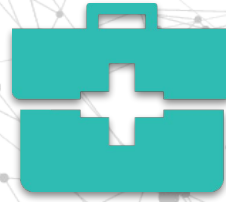
Potential of Blockchain Technology



Improve
Governance



Reduce
Corruption



Improve
Aid Delivery



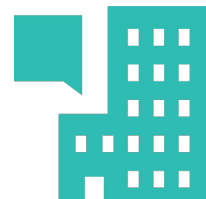
Secure
Online Voting



Improve
Sustainability



Legitimize
Property Rights



Change
Future of Work



Transform
Education

- [Blockchain Trust Accelerator](#)
- [The SDGs in Order](#)
- [Bretton Woods II Responsible Asset Allocator Initiative](#)

Events

- [Future Events](#)
- [Past Events](#)

Publications

- [Articles](#)
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By **Asvatha Babu**

FEB. 20, 2018

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Everyone wants to try a slice of the blockchain pie. From little known tech circles in 2008 to the World Economic Forum in 2018, the technology has captured the attention of technologists, economists, governments, and civil society. All are interested in blockchain's potential to solve some of our most vexing problems.

**@tomicahd, @cdoten, @rachelpipan
@newamerica, @bitfurygroup, @ndi
@BlockchainTA**

The number of Blockchain startups has exploded. It's not just startups pushing solutions for everything from **food scarcity** to **climate change**. Some of these efforts will help combat growing challenges, but not all will succeed.